

hellopaisa

Cookies Policy

1. Introduction

This Cookies Policy ("policy") sets out how Daytona Capital Management Limited, a regulated financial institution, which also trades as Hello Paisa UK, its subsidiaries, sister-companies, parent company, related entities and/or divisions (we/us/our) having its registered offices at Clarendon Business Centre, 42 Upper Berkeley Street, London, W1H5PW uses cookies on www.daytonacap.com and www.hellopaisa.co.uk ("our websites") and/or on the Hello Paisa UK mobile application ("app").

2. What are cookies

A cookie is a small text file that is downloaded onto 'terminal equipment' (a computer or smartphone) when a user accesses a website. It allows the website to recognise that user's device and store some information about the user's preferences and/or past actions.

3. Our use of cookies

- 3.1** Our websites and/or app place and access certain first party cookies on your computer or device. First party cookies are those placed directly by us and are only used by us. We use cookies to facilitate and improve your experience on our websites and/or app and to provide and/or improve our products and/or services. We have carefully chosen these cookies and have taken steps to ensure that your privacy and personal data is protected and respected at all times.
- 3.2** The first party cookies on our websites and/or app are made up of permanent and session cookies. Permanent cookies are cookies that are stored by us for a fixed period. We will store these cookies for a period of thirty (30) days where after it will be deleted. You are also able to manually delete these permanent cookies. Session cookies are cookies that are only stored on our websites and/or app whilst you are on our websites and/or app and are immediately deleted once you exit our websites and/or app.
- 3.3** By using our websites and/or app you also receive certain third party cookies on your computer or device. Third party cookies are those placed by websites, services, and/or parties other than us. Third party cookies are used on our websites and/or app for marketing and performance purposes. These cookies are not integral to the functioning of our websites and/or app and your use and experience of our websites and/or app will not be impaired by refusing to consent to them.
- 3.4** All cookies used by and on our websites and/or app are used in accordance with current Data Protection Legislation.
- 3.5** Our websites and/or app make use of analytics services provided by Google Analytics and Mail Chimp. Website analytics refers to a set of tools used to collect and analyse anonymous usage information, enabling us to better understand how our websites and/or app are used. This, in turn, enables us to improve our websites and/or app and the services offered through it.
- 3.6**

The analytics service used by our websites and/or app make use of cookies to gather the required information. You do not have to allow us to use these cookies, however whilst our use of them does not pose any risk to your privacy or your safe use of our websites and/or app, it does enable us to continually improve our websites and/or app, making it a better and more useful experience for you.

Download our App



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www.hellopaisa.co.uk

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- 3.7** Before cookies are placed on your computer or device, a pop up requesting your consent to set those cookies will appear. By giving us your consent to the placing of cookies you are enabling us to provide the best possible experience and service to you. You may, if you wish, deny consent to the placing of cookies; however certain features of our website may not function fully or as intended. Your failure to respond to the pop up and your continued use of our websites and/or our app shall imply that you have consented to the cookies being placed on your computer or device.
- 3.8** In addition to the controls that we provide, you can choose to enable or disable cookies in your internet browser. Most internet browsers also enable you to choose whether you wish to disable all cookies or only third party cookies. By default, most internet browsers accept cookies, but this can be changed. For further details, please consult the help menu in your internet browser or the documentation that came with your computer or device.
- 3.9** You can choose to delete cookies on your computer or device at any time, however you may lose any information that enables you to access our websites and/or app more quickly and efficiently including, but not limited to, login and personalisation settings.
- 3.10** It is recommended that you keep your internet browser and operating system up-to-date and that you consult the help and guidance provided by the developer of your internet browser and manufacturer of your computer or device if you are unsure about adjusting your privacy settings.

4. Contacting us

4.1 If you have any questions about our websites and/or app or this policy, please contact us:

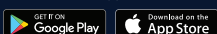
4.1.1 by email at compliance@daytonacap.com;

4.1.2 by telephone on +44 (0) 203 752 6513; or

4.1.3 by registered post at Clarendon Business Centre, 42 Upper Berkeley Street, London, W1H5PW.

Should you require any further information regarding cookies, you may visit <http://www.allaboutcookies.org>

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